

# 21 Best & Legit Online Jobs

**Beginners and Intermediate Guide to Making  
Money Online**

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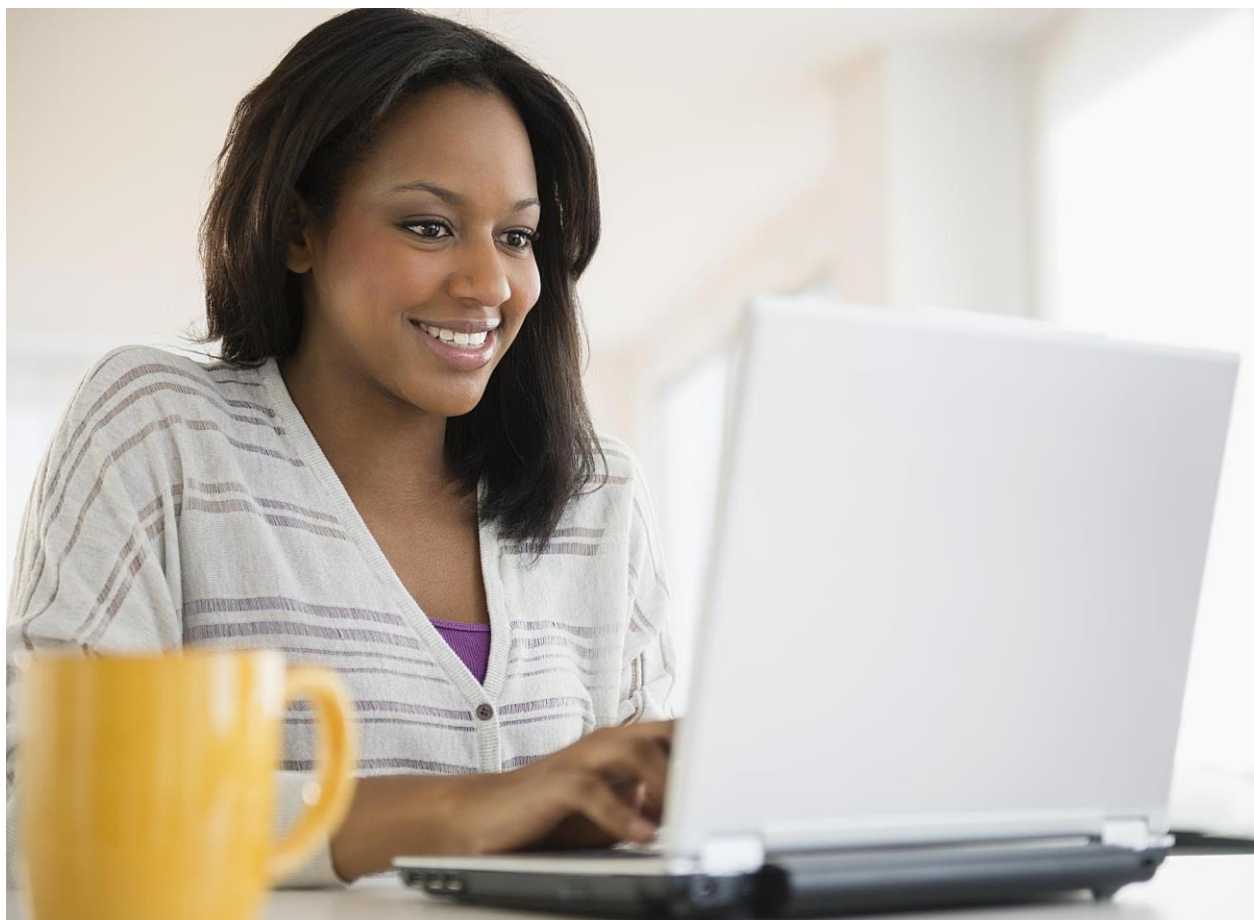
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Hi there! Thank you for downloading this guide to making money online and finding online job opportunities.

When I started my online journey, I fell into so many online scams that left me lost and without money in my pocket. I don't want you to be faced with scams and lack of money like I did.

Over the past 10 years, I've researched the best companies offering work from home jobs, remote jobs, home based jobs & businesses.

Whether you are a work-at-home mom, a college student or someone who just wants to supplement your income, I've got you covered.



The allure of working and making money online at home is undeniable. A stressful, polluted commute, a long workday on the company's schedule, and limited earning potential bring little joy to the average worker, who'd much rather be making their own schedule, diversifying their revenue streams, and enjoying more time to spend on the people and things they love. In today's gig economy, turning your home base into your work base is an attainable goal. It's all about finding and monetizing your special skill — and you'll be amazed at just how much that sells.

In this guide:

- 21 Best Online Jobs
- How to Find Legitimate Online Jobs
- Tips for Applying to Online Jobs

## 21 Best Online Jobs

### 1. Take Surveys

**Average Pay:** Anywhere from a few to a hundred dollars per month

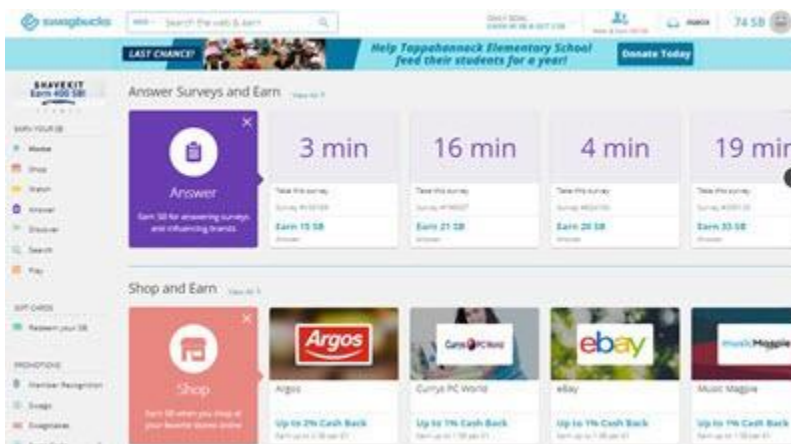
**Top Earners Make:** 2-300 dollars a month

**Relevant Websites:** Swagbucks, Online Surveys Guide

**You'll need:** A laptop, computer or smart phone.

It's hardly uncommon to be prompted to take a survey online — it's how many companies obtain market research data, like demographics and opinions. If you don't mind clicking through them and answering a few questions, you can score a few bucks in the meantime when you choose the right sites.

Websites like Swagbucks and others provide users with the opportunity to take surveys for a predetermined amount of dollars and cents. After a user clicks on a survey, they're usually prompted to answer some preliminary demographic questions to determine if they're a respondent the survey creator is looking to hear from. If they're not, they'll be returned to the page they came from; some sites reward a few cents for this inconvenient. If they fit the criteria, they'll have the opportunity to answer the questions for the indicated amount.



Though these surveys often have low monetary value, it's not wise to rush through them in order to take as many as possible. Many surveys have control questions posed as logical inconsistencies or inquiries about fake brands that, if answered incorrectly, can disqualify respondents from their payout. Likewise, giving answers over time in different surveys that are inconsistent, especially about job, income level, and other demographic facts, can lead to disqualification from an entire survey site.

While there are some survey sites that pay handsomely for feedback from users of certain high-level software and engineering tools in their career fields, most surveys for the average person don't pay enough to generate a full-time income. However, it's a simple way to make money and earn a bit of beer tokens in your downtime!

## 2. Freelance Writing

**Average Pay:** \$52K per year

**Top Earners Make:** \$85K +

**Relevant Websites:** Freelancerkenya.com Upwork, iWriter, Flexjobs, Freelancer, Textbroker

**You'll need:** Writing skills

Those with a gift for the written word will be happy to know that being a freelance writer is one of the easier positions to net as a novice freelancer. Large work-pooling sites like Textbroker give new authors a chance to join with a simple grammar and usage test, rating those who pass and giving them the opportunity to pick up assignments from a pool given to those with similar skill at a pay rate

the site determines. Authors can also create a profile stating their areas of expertise, offering samples, and citing their own price for direct orders.

On other sites like Upwork, writers can be a bit pickier about setting their rates when bidding on the projects of others. This can sometimes mean earning a higher rate of pay, but beginners who haven't received much account feedback can count on having to work their way up the ladder before they see any three digit numbers. In most cases, freelance writing is done on a by-gig basis, meaning that those who choose the field are almost always stuck on the hunt for the next opportunity.

FreelancerKenya.com lead by Walter Akolo will help you build a profitable freelancing writing business. He been a freelance writer and internet marketer since 2012, and has also trained more than 2,000 writers. Check out his free must-have mini-course for freelance writers at [freelancerKenya.com](http://freelancerKenya.com)

### 3. Online Data Entry Jobs

**Average Pay:** 20K

**Top Earners Make:** 32K

**Relevant Websites:** Amazon mTurk, UpWork

**You'll need:** N/A

Much like medical transcription, data entry is a field that's been utilizing remote employees for some years now. It's not an especially difficult field to break into, as fluency in English, computer experience, and a high school diploma are typically all that employers require of data entry clerks. However, applicants may be asked to complete tests to prove their abilities before being hired.

Data entry is a term that covers a rather broad series of tasks involving conveying information from one source into another on a computer. Sometimes, this information comes from non-technical documentation, but information may also be drawn from other online sources and compiled into single documents. Tasks can vary, but are generally straightforward for anyone with computer experience.

While there are legitimate remote data entry positions, the great majority of them do not pay especially well, and there's not much room for advancement, so those low pay rates will stick with you. There are also scams out there that promise more than they can deliver, so avoid any company that asks you to pay for the tools you'll need to make money — this is almost always indicative of a dishonest operation.

If you're looking to dip your toes into the data entry pool with no commitment, much of Amazon's mTurk program is broken down into data entry "microjobs"; they're short jobs requiring little skill, they pay small amounts, and there's no penalty other than a lack of pay for rejecting or not completing a task.

#### **4. Become a Virtual Assistant**

**Average Pay:** \$26K per year

**Top Earners Make:** \$43K Per Year

**Relevant Websites:** UpWork, Indeed, Monster, LinkedIn

**You'll need:** Experience in a business climate is helpful

Long gone are the days when an assistant needed a desk right outside the boss's office. Now, it's just as easy for a virtual assistant to facilitate business needs from home, and some of the world's top companies and executives utilize virtual

assistants to cut down on carbon footprints and the need for physical office spaces.

A virtual assistant's duties are fairly simple — they'll schedule meetings, arrange travel and accommodations, field phone calls, and answer emails for the person or people they're working for. Some positions may include unique needs, but the position is basically secretarial, and it's suitable for anyone with a stable, powerful internet connection, experience with VoIP communication software like Skype, and a timely, organized workflow.



VA positions are often on the payroll, so scoring a position can mean a bit more job security than the average freelance gig. Sites like Indeed and Monster often include virtual assistant listings from large international businesses, so they're a great place to get started in your search.

## 5. Online Tutoring

**Average Pay:** \$25K per year

**Top Earners Make:** \$50K+ per year



**Relevant Websites:** Kaplan, Tutor.com, GoFluent

**You'll need:** Educational credentials, at minimum a high school diploma

If you're a teacher or academic with skills and time to spare, working as a tutor online can help you monetize your brain power without ever leaving the comfort of your home. Jobs in the field abound, from organizations that are strictly tutoring-centric to major universities like Johns Hopkins, and they're available for many subjects and skill levels.

If you feel like you've got the knowledge and patience needed to be a tutor, know that most reputable sites will ask for evidence of your educational credentials before taking you on, and some may even require a background check. If you're looking to tutor a little more casually, it's possible to set up a one-off gig for tutoring in your skill set on sites like Fiverr.

## 6. Social Media Influencer

**Average Pay:** \$50K per year

**Top Earners Make:** \$100K+ per year

**Relevant Websites:** Facebook, Instagram, Twitter, SnapChat

**You'll need:** Camera, social media accounts

If cultivating an envy-worthy social media feed is something you specialize in, being a social media influencer may be second nature to you. You've no doubt seen accounts loaded with pretty, poised pictures including products and brands that influencers are paid to market, and though the competition is fierce, there are always new, up-and-coming brands looking for influencers to showcase their wares.

Getting noticed is easier than you'd think — simply posting regularly with hashtags that reflect the brands and lifestyles you'd like to represent can net small offers of swag and follows. Taking the initiative to tag a brand when you're repping their product even if you're not being paid is also a gesture of good faith that may land you a social media influencer role. Those who work as social media influencers often diversify their income by representing several brands, but advertising for competitors is always a non-starter.

## 7. Social Media Marketing Manager

**Average Pay:** \$50K pa

**Top Earners Make:** \$90K+ pa

**Relevant Websites:** UpWork, Indeed, Monster, LinkedIn

**You'll need:** Social media skills, wit, organization skills, Sendible.

Eager to corner every potential marketing avenue, most brands have wised up to the fact that a social media presence offers a chance to create a dynamic new face that can appeal to a generation that grew up online. The tongue-in-cheek humor that makes brand tweets go viral is no accident — it's cultivated by talented social media marketing managers, who are experts at balancing wit with effective advertising strategies and knowledge of industry trends.

If you're not a natural comedian, don't worry; brands with serious faces also look to social media marketing managers to establish an online presence that's shareable and provides opportunities to track engagement and receive feedback. As the name 'manager' implies, these tend to be ongoing positions, and previous experience with representing brands on social media and copy writing can significantly improve your hiring potential.

## 8. Start a Vlog

**Top Earners Make:** 50 million dollars. Around \$57,200 a month for an account with 1 million subscribers

**Relevant Websites:** YouTube Video marketing stats

**You'll need:** A decent video camera and microphone

You may never be cast in a network reality show, but sharing your vlog with the world is the next best thing. Believe it or not, sharing videos of your adventures, experiences, opinions, and feelings can really rake in the views on YouTube, which pays content creators that drive traffic to their site.

Vlogging, or video blogging, is a YouTube mainstay. In the early years of the site, people simply used the platform to create video diaries for friends and family members. Today, it's a multi-million dollar industry.

Part of the key to successfully monetizing your vlog is consistency. Much like blogs, users are much more likely to follow or tune in if your content focuses on a niche, aesthetic, topic, or general vibe; jumping all over the place can mean missed clicks, unfollows, and an inability to monetize your content. It's also important to avoid using profanity, controversial images and topics, and copyrighted content, as YouTube will demonetize any video that violates their terms.

Another important aspect to being successful? Quality videos, which many starting vloggers lack. Shaky, grainy videos with bad audio don't tend to get repeat views, which means if you really want to monetize your vlogging, you'll need to invest in a quality camera and a decent mic.

## 9. Proofreading

**Average Pay:** \$34K per annum

**Top Earners Make:** \$60K pa

**Relevant Websites:** Upwork, Freelancer, CareerBuilder

**You'll need:** Grammar, spelling, and usage skills

If you're an expert at the written word who often finds themselves taking the metaphorical red pen to the news and prose they're reading, you may have a career as a professional proofreader. It's an especially good pick for those who don't excel at creating original content, but who have an eye and mind for the rules of grammar and usage. Unlike editors and copy editors, proofreaders aren't responsible for adding or eliminating content, only editing for grammar, typos, punctuation, and spelling.

While some companies keep proofreaders who work remotely on their payroll, freelance and as-needed proofreading jobs are far more common. Sites like Upwork and Fiverr are great places to get started — though you may make a low per-hour wage starting out, a high rating and good reviews from clients will quickly lead to opportunities to increase your rates.

## 10. Bookkeeping

**Average Pay:** 30K

**Top Earners Make:** 44K

**Relevant Websites:** UpWork, Indeed, Monster, LinkedIn

**You'll need:** A degree in accounting, CPA or payroll experience

If you're a certified public accountant or have experience in the payroll field, working from home as a bookkeeper is a career option you may not have been

aware of. Balancing the books and doing basic accounting work can easily be done remotely here in the future, which means that an experienced number-cruncher can cozy up on the couch to do the same work and bring home a similar paycheck to their counterparts.

As we've established, this generally isn't a job that just anyone can pick up, it's reserved for those who are qualified. This means that online bookkeeping positions may involve being on a company payroll rather than being an independent contractor, which can make life a bit easier come tax time. Online bookkeeping positions are often listed on sites like Monster and Indeed, but they go quickly, so those on the hunt would be wise to check daily.

## 11. Facebook Ads Consultant / Manager

**Average Pay:** 77K

**Top Earners Make:** 113K

**Relevant Websites:** Facebook, UpWork, Indeed

**You'll need:** Facebook ads experience

Social media is a primary means of communication for many people, which makes it an ideal venue for reaching large numbers of people through advertising. Every social media platform has a different structure in place for the creation and structure of advertising campaigns, and knowing the ins and outs of a specific platform's ad creation interface — in this case, Facebook — is a skill you can monetize.

Notably, it's not likely that you'll see a job listing that's specifically for creating Facebook ad campaigns. This is because, while it takes experience, managing campaigns on one social media platform really doesn't take up enough time to

constitute a full time job. This means that Facebook ad consultants and managers are generally self-marketing entities, working with multiple clients at a time in order to build a business.

In order to market themselves, it's up to Facebook ad consultants and managers to demonstrate why and how they can improve ROI on ad campaigns. If you're trying to build a reputation as an expert at Facebook ad campaigns, taking on your first few clients at affordable rates can build goodwill, offer real numbers to share, and even lead to testimonials that can facilitate increased rates down the road.

## 12. YouTube Ads Manager

**Average Pay:** 70K

**Top Earners Make:** 103K

**Relevant Websites:** YouTube, UpWork, Indeed

**You'll need:** YouTube ads experience

Video content that's free and on-demand is an easy sell to consumers, who are always in search of new media entertainment to fill their down time. It's not surprising, then, that YouTube quickly dominated the online video sharing landscape — nor is it surprising that the presence of ads on the platform makes it a perfect high-visibility location for user-executed marketing campaigns.

Experts at YouTube's ad management interface will find themselves in a similar position to prospective Facebook ad consultants — while there's work to be found, it doesn't take long to meet a client's needs, so marketing yourself to multiple clients is essential. Again, establishing positive client relationships and a

willingness to match your rate to your level of experience and technical background is significant to success in this position.

### 13. Graphic Designer ( Freelancing )

**Average Pay:** \$45K

**Top Earners Make:** 66K

**Relevant Websites:** Fiverr, Freelancer, UpWork, Indeed, LinkedIn, Monster

**You'll need:** Skills and a good portfolio

Have a knack for Photoshop? If creating digital art is one of your skills, you're a sale away from being a real life graphic designer. Of course, we don't just mean adding text to a photo — at the bare minimum, you'll need to know the ins and outs of the program's many image editing functions to have a full tool set at your disposal. If you're looking for a long-term position rather than to sell image rights, it's possible you'll be expected to know programs like Adobe Illustrator and Blender, as well.

Whether you're selling your images or yourself as an artist, having a portfolio is an essential starting point. This lets potential clients view a catalog of your abilities and styles, which can help them determine if you're the right fit for their project. Companies hiring graphic designers for long term remote positions often list a degree in graphic design as a requirement, but if you have an especially impressive portfolio, applying regardless is worth a shot.

### 14. Start a Blog

**Top Earners Make:** \$60K+

**Relevant Websites:** Wordpress, Wix, Squarespace

**You'll need:** A domain and web hosting

If sharing your thoughts, opinions, and jokes on social media feels like second nature to you, you have almost everything you need to be a blogger. While it's true that just about anyone can start a blog, in order to monetize it, it's best to choose a topic you are familiar with, enjoy reading about, and that other people are interested in.

In order to make money and create a revenue stream for your blog, you'll need to start with the use of affiliate marketing and advertising. WordPress has a template-editing interface that allows for the insertion of Google AdSense codes, which places targeted pay-per-click advertising on your blog that's likely to appeal to your users. Many affiliate marketers start by joining Amazon's affiliate marketing program, where they can choose products that are directly relevant to their blog that can be casually marketed with a referral link.

It's normal for revenue from a blog to start slow at first, and some bloggers choose to run a few blogs at once in order to target different visitor niches and demographics. Learning about search engine optimization, which will make your site more relevant in search results, can go a long way in improving your visitor numbers. Once you're driving a decent income, write up a quick course on how you've done it to cash in even more!

## 15. Create a Niche Website

**Top Earners Make:** 25K+ per month

**Relevant Websites:** [Amazon Niche Website guide](#)

**You'll need:** A domain and web hosting

You may be sensing a trend here. Part of the beauty of the Internet is that users can often find exactly what they're looking for, no matter how obscure, because



of the sheer volume of information and products made available globally. This means niches sell big time, with blogs and online sellers that focus on the specific rather than the general seeing a decent amount of success.

Whether you're itching to talk about your topic of expertise or have an idea for a niche drop-shipping site in an un-cornered market, there are opportunities to create a revenue stream. Like monetizing a blog, it may be a slow start, but focusing on SEO using free tools like Google Keyword Planner and choosing a reasonably priced host like Bluehost means your up-front cost is minimal and you're hitting the targets needed to be favored by algorithms.

## 16. Amazon FBA

**Average Pay:** Over 1K monthly

**Top Earners Make:** Millions of \$\$\$\$\$\$

Relevant resources: [How To Start An Amazon FBA Business – FBA Stars](#)

**You'll need:** A product you've mass-produced

Amazon is the world's largest online retailer, with their popular Prime subscription service offering two-day delivery on millions of items to consumers around the globe. It's not surprising, then, that people with something to sell want a piece of that action. Amazon established FBA, or Fulfilled by Amazon, to give sellers the opportunity to boost their sales and visibility through the service — and, of course, to take a sliver of the pie while it's being served.

It's a fantastic relief space-wise for online sellers, as the concept relies around offloading goods being sold to Amazon, who will then store the goods in any of a number of warehouses. Getting started is fairly easy — you'll open a FBA account on Amazon, ship them your products, and create product listings. Amazon hangs

on to the items until a customer orders one, and then ships it as-ordered to the consumer. If there's ever an issue with damaged goods or postage, Amazon takes the heat and handles the refund, whether it's to you or the consumer.

Of course, for all this, you'll be taking a cut in the form of a 15% referral fee and an additional shipping and handling cost for each product, so it's best to price your items accordingly. Likewise, if you're keeping your products at fulfillment centers for long periods while they're not selling, you can rack up storage fees — only send what's needed on a month-by-month basis.

## 17. Photographer

**Average Pay:** \$30K pa

**Top Earners Make:** \$50K+

**Relevant Websites:** Adobe Stock, Shutterstock, iStockPhoto

**You'll need:** A decent camera

If you're a hobbyist photographer who's got an eye for angles and composition, selling your skills online is very possible, and beginners don't even need to bid for a gig. Stock photography is a huge industry, feeding the needs of web and print designers who need general images for use in art and advertising. Sites like Shutterstock and Adobe Stock allow freelance photographers to sign up for an account and post their high-resolution images for sale of usage rights — of course, in this instance, the sites take a cut of the profit.

Looking to hang onto your image rights and, instead, sell prints of your photos? You have two options: Invest in a home setup and deal with printing and mailing orders yourself, or outsource the work to a company like FotoMoto which can

easily be integrated into a WordPress blog, allowing users to place orders for your prints which FotoMoto will print professionally and send directly to the client.

There's a third avenue that's gaining momentum as a side gig for some talented shutterbugs, and that's portrait and event photography. Expansive engagement shoots, birthday party portraits, and maternity shoots are especially popular right now, and posing some friends for a quick sample shoot will net you some photos you can use to market yourself on social media.

Once you gain momentum, get positive reviews, and feel more confident, wedding and party photography gigs may be in your future. Again, offering to shoot a wedding for free — even just as a backup photographer — can net you a set of sample photos that are excellent for marketing.

## 18. Voiceover Artist

**Average Pay:** \$25K

**Top Earners Make:** \$70K+ pa

**Relevant Websites:** [Voices.com](http://Voices.com)

**You'll need:** A clear, pleasant speaking voice, a high quality mic and headset

Whenever a company needs to lend a voice to their brand, they go on the hunt for a voiceover artist. This is a person with a pleasant, unimpeded speaking voice who enunciates their words clearly and pronounces them correctly, making it easy for a listener to hear and understand what is being said. If you've ever been told you have a "radio voice", you may have considered a position like this.

Because of the quick, singular nature of the work, doing a voiceover is usually gig work, like most performances. Freelancers can submit project proposals on sites like [voices.com](http://voices.com) and [UpWork](http://UpWork), but they can also market their skills as a gig on

Fiverr. Of course, no one wants an audio recording from an artist with a bad mic; you'll need to skip over your laptop's built in microphone and invest in a nice, high quality recording mic, but if you've got a voice that sells, it's money you can make back fairly quickly.

## 19. Video Editing

**Average Pay:** \$53K pa

**Top Earners Make:** 85K+ pa

**Relevant Websites:** Fiverr, Freelancer

**You'll need:** Knowledge of video editing software and a strong computer — also helpful to own Final Cut Pro or similar

Anyone who's tried to film their own vlog or family vacation video can attest to one thing — it's very hard to have a nice finished product without some video editing. This can mean trimming video clips down to cut out unnecessary footage, editing out undesirable audio, and blending clips together with seamless transitions using a video editing software suite. It's a skill that's not too tough for a tech-savvy person to pick up, but also one that's in demand — especially by non-tech businesses looking to create videos for marketing and training purposes.

Video editing isn't a field that always demands a degree, as it's more an aspect of digital media creation than a broad field onto itself. If you feel you have the skills and experience to tackle professional video editing projects, a reel of your existing work is the best and most obvious way to sell yourself. Edits that reflect your ability to convey consistent tone and create aesthetically pleasing videos that flow smoothly are helpful. It's also wise to demonstrate adaptability as an editor by choosing a variety of project types for your reel.

Although companies that produce a great deal of video content do sometimes hire remote video editors, those jobs aren't common, with only a sprinkling being posted on major job sites per month. This means that amateur video editing is often a gig-to-gig job, but this also allows you to set your own rates and build a more diverse portfolio than a long term position would allow for.

## 20. Technical Writers

**Average Pay:** 57K

**Top Earners Make:** 79K

**Relevant Websites:** LinkedIn, UpWork, Monster, Indeed

**You'll need:** Technical expertise, a portfolio, and/or a degree

Good instructions can make a complex task simple — bad instructions can make an easy task into a nightmare. What's the difference between the two? Technical writing, which is a tremendous skill when it's done well. A technical writer is responsible for compiling diagrams, manuals, how-to articles, and supporting work that helps end users complete projects successfully and understand complex technical systems.

As technical writing requires a bit more finesse than standard freelance writing, positions often look to candidates who have a degree in writing, technical communication, or the specific tech field being written about. However, a powerful portfolio that demonstrates your capacity for technical writing is enough for some gigs and positions, and diversifying your technical writing samples is likely to make you a more appealing candidate for the adaptability it demonstrates.

If you're looking to work as a technical writer, your best bet is to try to score an ongoing remote position with a company, as this is usually where the highest paycheck can be found. However, these are the positions that will typically look to educational credentials over portfolio, so if you're selling yourself on skills, working gig-to-gig is the best way to get your start. It's likely you'll need to bid for projects on sites like Upwork or Freelancer, as most technical writers don't sell their own gigs.

## 21. Create an Online Course

**Average Pay:** Varies, successful courses can net between 1 – 4K monthly

**Top Earners Make:** 200K + pa

**Relevant Websites and Resources:** Teachable, Thinkific

**You'll need:** A knowledge base on a sought-after subject

People with valuable information to share don't need a classroom to teach their very own course of study. Non-accredited online courses have grown in popularity as sources of expert information that can be learned at home without the higher costs associated with formal classroom learning. While your knowledge base is a great starting point, successfully creating and marketing a course does require a good bit of technical skill.

The first step is deciding on the course to create. It will require generating and editing content, whether it's audio, video, or written word.

Creating an email list of interested clients can help drive continued interest in a course, especially if you plan to continue releasing further segments in the future. It can also keep your work fresh in the minds of today's learners, who see new ideas and content every day.

## How to Find Legitimate Online Jobs

Whether you're looking for full-time work or a part-time position, there are several ways to start making money online.

If you're going to start your own business online, you may have to find some specific ways to monetize your website such as advertisements and affiliate links. If instead you're looking to work for a wage, whether as a freelancer or a full-time employee, there are a few ways to find legitimate job postings.

There are a lot of listings online that are not legitimate, so take care to protect your personal information and be wary of anything that doesn't sound quite right.

Here are three good ways to look for remote job opportunities:

### 1. Job Posting Websites

These websites allow companies to post job opportunities and allow applicants to upload CVs/resumes, attach related documents, write cover letters and apply to jobs. You'll find opportunities to freelance, work part-time or work full-time from home on these websites. Below are three popular job posting sites that offer legitimate online opportunities:

- **Indeed:** You can create a free account on Indeed to begin applying to jobs. It's easy to filter your search to include only remote positions, and you'll find postings in hundreds of fields.
- **FlexJobs:** This option isn't free, but it's definitely still worth checking out. FlexJobs filters out spam job postings and focuses on flexible, remote opportunities. You can pay \$6.95 for a week or \$14.95 for a month to try it yourself.

- **Upwork:** Focusing on work-from-home freelance jobs, Upwork is a great place to look for remote work. You'll find hundreds of categories, skills and deliverables on Upwork.

Before you visit a job posting website, be sure that your [CV/resume](#) is up-to-date. If you're applying to a competitive position that requires relevant experience, you should also gather some of your previous work into a portfolio that you can submit online. Finally, it never hurts to have a general cover letter drafted before applying to jobs in similar industries.

## 2. Company Websites

Applying directly to company websites is another great way to find work. With many companies shifting toward outsourcing and work-from-home models, you'll find plenty of credible companies looking to hire remote workers directly through their websites. I found a few well-known companies that appear to post new remote positions regularly:

- **Amazon:** Amazon is always posting virtual work-from-home positions. In addition to part-time and full-time careers, you can also claim freelance projects with Amazon Mechanical Turk.
- **Concentrix:** Concentrix specializes in the work-from-home model and offers a variety of remote career opportunities. At the time of writing, there were job postings for team leaders, customer service representatives, sales advisors, recruiters, technical support advisors and more.
- **GitHub:** A subsidiary of Microsoft, GitHub offers remote positions in a variety of fields including business development, communications, design, engineering, finance, legal, sales and security.



- **Dell:** Dell was named one of the top 100 remote work companies to watch in 2020 by FlexJobs thanks to its Connected Workplace program. You'll find full-time remote jobs as well as hybrid office/remote positions.
- **Thomas Reuters:** This company specializes in providing information for businesses and professionals around the world. At the time of writing, there were several remote positions open including tax preparation tester, senior project manager and sales executive.
- **Appen:** This company works to improve artificial intelligence by hiring people to provide feedback in a variety of ways. It was ranked #1 in 2020 by FlexJobs as a "Top 100 Company with Remote Jobs." In addition to full-time corporate jobs, Appen also offers part-time flexible jobs including longer-term projects and micro-tasks as well as opportunities to complete surveys and collect data.
- **Teemwork:** Working for Teemwork is a great way to earn money online by completing projects for a variety of cutting-edge IT companies. Focusing on skills in languages and technology, Teemwork provides jobs in areas that include hardware testing, data entry, localization and translation.

The companies I've listed here are just a few examples of what I found while searching for online jobs.

## Tips for Applying to Online Jobs

Once you've decided what type of work you're looking for, it's important to make sure you have everything you'll need to fill out that online job application.

To save time during the application process and to make yourself stand out as a qualified applicant, follow these five tips before applying to work-from-home jobs:

### 1. Update Your CV/Resume

You want your CV to stand out and showcase your best work in an easy-to-read way. Spend some time updating your CV. Note that many job applications will ask for the same information that you include on your CV such as the years of your most recent job experience and previous employers' contact information, so having that information all in one place works as a quick reference for you too!

Get a FREE CV review [Click Here](#)

### 2. Create a Portfolio

Take the time to combine your most recent and best work into a digital portfolio. In the past, I've made a shareable Google Drive folder to use as my digital portfolio, but yours may be much simpler or much more creative. Including a portfolio of relevant work will help you give potential employers a better idea of what you can bring to the table.

### 3. Write a Cover Letter

A cover letter is another great way to stand out whether it's required in the application or not. Since you may not meet your potential employer face-to-face

and since remote positions are often highly competitive, doing anything you can to separate yourself from your competition is important.

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#### **4. Update Your LinkedIn Profile**

LinkedIn can be a great place to showcase your skills and experience (it can even double as your online portfolio!). It can also help you connect with other professionals who have or know of online job opportunities. If you're hoping to establish an online presence or looking for people who may be interested in your remote services, LinkedIn can be a great resource.

#### **5. Prepare for an Interview**

Just like a regular job, your potential employer will most likely want to talk to you before offering you a job, whether it's part-time, full-time or even a contract position. Now, in the age of Zoom, online video interviews are common.

Ultimately, applying for an online job isn't much different than applying for a regular job. Take the time to make your application stand out, and try to build an online presence to increase your chances of success in finding remote work.

Feel free to send me your questions, feedback and comments My email is [daniel@careerpoint.co.ke](mailto:daniel@careerpoint.co.ke)